

A. Write an oral presentation

WB ► 72

1 Read the checklist. Link each question with the corresponding suggestions on your right.

CHECKLIST

1. objective of the presentation?
2. type of documents/visual aids?
3. public?
4. topic and keypoints?

- a.
- introduction (place, time, context)
 - description
 - examples
 - conclusion

- b.
- graph
 - diagram
 - timeline
 - photo

- c.
- non-specialists
 - experts

- d.
- convince
 - inform
 - describe
 - present

2 Link each recommendation to one of the three main parts of the presentation.

1 - Beginning

2 - Middle

3 - End

Express my opinion

Expand my ideas (sum up, emphasise, give examples)

Thank the audience for listening and invite them to discuss the topic

Give basic information (nature, title, author, topic) and announce the outline

3 Sum up what characterises a successful presentation.

Règles d'or

Avant la présentation :

1. Consacrez du temps à la préparation. Pensez aux attentes de votre public.
2. Déroulez le plan de votre exposé en veillant aux transitions. Rédigez sous forme de notes. **HOW TO ► 144**
3. Enrichissez votre présentation de supports visuels ou audios.
4. Anticipez les réponses aux éventuelles questions.
5. Entraînez-vous et minutez-vous.

Pendant la présentation :

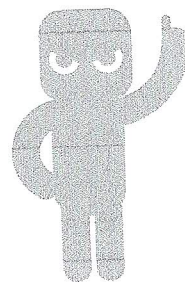
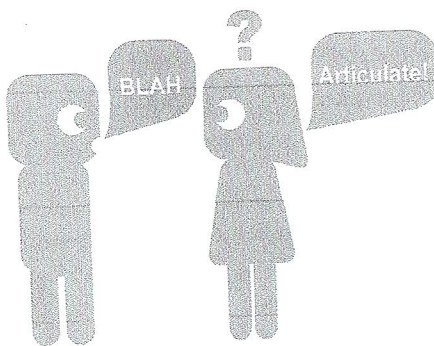
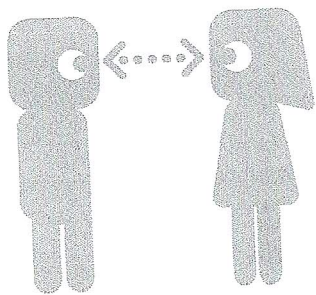
1. Soyez factuel, privilégiez la clarté. Utilisez le tableau (notez le plan et les mots-clés) et surtout ne lisez pas.
2. Liez chacune de vos idées (*first of all - moreover - indeed - however - that is the reason why - as a result...*), indiquez les transitions (*Let's move on to the second part - I'd like to turn to something different now*).
3. Donnez des exemples et éventuellement votre opinion (*to me - in my opinion - to my mind - I am convinced that...*).
4. Concluez en rappelant les points importants et en amorçant une ouverture sur un autre débat.

Now your turn

You work as a summer camp counsellor. The plan is to make your group discover different works of art. Choose any work of art from this chapter. Write down your preparation.

B. Convince

1 Look at these logos and say which technique each illustrates.
body language - eye-contact - clear speech



2 Listen to the recording. Say which tone the main character uses to convince his friend:

monotonous decided hesitant enthusiastic sarcastic

Justify your answer(s) with sentences you hear.

3 Here are strategies to persuade someone. For each strategy, pick out the appropriate words or phrases Chris uses in the recording.

Presenting a case with examples, objective facts, cultural references or numbers

Using devices such as repetition, parallel structures and emphasis

Using your interlocutor's own arguments against them

Règles d'or

1. Soyez convaincu pour être convaincant :
 - Utilisez des mots ou expressions qui montrent votre forte conviction (*I am deeply convinced that... I am quite sure... believe me...*).
 - Privilégiez les adjectifs dont le sens est plus fort (*fascinating* plutôt que *interesting* par exemple).
 - Pensez aux tournures emphatiques (*What I think is... - I do believe...*).
2. Présentez des arguments fondés sur des connaissances solides (*A recent study found that...*).
3. Reprenez les arguments de la personne à convaincre de façon à mieux les contrer. (*It is true to say... and yet...*). Évitez de l'interrompre.
4. Ayez une voix claire, assurée, enthousiaste, une intonation appropriée et un débit régulier.
5. Veillez au *body language* : une gestuelle appropriée, un contact oculaire.

Now your turn

You are talking to your neighbour who cannot bear graffiti. Convince him that street art is part of the urban landscape and can be considered as real art.

